

MAURIZIO MONTANARO


GRAPHIC DESIGN CREATIVE SERVICES

Art Direction • Production • Digital & Print

+ FREELANCE

- 2023 – **MontanaroCreative, Stratford, CT**
ART DIRECTOR / GRAPHIC DESIGNER
Freelance Art Direction & Graphic Design Creative Services for clients such as GLM Custom, Conair and Regeneron Healthcare Solutions.

 **Website**
montanarocreative.com

 **Phone**
(203) 556-1596

 **Email**
montanarocreative@gmail.com

+ EMPLOYMENT

- 2018 – 2023 **Victorinox Swiss Army, Monroe, CT**
SENIOR GRAPHIC DESIGNER
Conceptualized, designed, and produced print and digital marketing materials for the Marketing, Sales, Creative, Social Media, Corporate Markets, and Web Development. These materials were for the Swiss Army Cutlery, Knives, Travel Gear, Watches, and Fragrance product lines in both the Retail and Commercial categories.
- 2006 – 2018 **In Marketing Services, Norwalk, CT**
SENIOR ART DIRECTOR
Completed shopper marketing creative concepts from concept to execution. Worked closely on creating visions and conceptualizing designs for brands such as Time Inc., Schwan's, Barilla, Ragú, Bertolli, Post, Tic Tac, Equal, Mrs. Smith's, Ferrero, Nutella, Kinder Joy, Marzetti, Scotts, Borden, and Georgia Pacific.
- 1999 – 2006 **Alcone Marketing Group, Darien, CT**
ART DIRECTOR
Creative development and execution of consumer promotion programs. Worked closely with Senior Art Directors from concept to final printing for brands such as Chivas Regal, The Glenlivet, Seagram's Gin, Wisk, All, The Laughing Cow, Babybel, and Kaukauna.
- 1990 – 1999 **SFA Marketing, Trumbull, CT**
GRAPHIC DESIGNER
Creative development and execution of direct mail, catalog and printed marketing materials for brands such as Trilegiant Corporation, Lamaze, Grolier and Canadian Bank Note.

+ SOFTWARE

Mac OS Platforms

Adobe Creative Suite:

Photoshop

Illustrator

InDesign

Acrobat

Microsoft Office Suite:

Word

Excel

PowerPoint

+ EDUCATION

- 2023 **Graphic, Web & Digital Design**
Udemy, LinkedIn, Coursera
Online training
- 1989 **Graphic Design**
Associate of Science
The Art Institute of Fort Lauderdale

+ REFERENCES

Available Upon Request